

Devilfish Gaming Plc

David Boden appointed Executive Chairman

The Board of Devilfish Gaming plc is pleased to announce the appointment of David Boden as Executive Chairman, with immediate effect. He will succeed Kevin Leech, who will remain on the Board as a non-executive director. The Board would like to thank Kevin for the critical part he played in the formation and development of the company to date.

David Boden (51) is a highly respected and experienced gaming and leisure operator who will bring significant assets to the board of Devilfish Gaming plc. He began his career with Mecca Leisure in 1977 and rose to become its operations director in 1989. In 1994 he became Managing Director of Rank Amusements prior to becoming MD of Grosvenor Casinos in 1996 before being promoted to having overall responsibilities for Rank Group Gaming Division in 1999. He became a Board member of Rank Group plc in 2005. During his tenure as Managing Director of Rank Group Gaming Division (which included Rank's online business, Bluesquare.com) turnover grew to over £1 billion with profits exceeding £120 million.

He has also had additional roles within the gaming industry including Director of Business in Sport and Leisure (BISL), Deputy Chairman of the Bingo Association and a council member of the British Casino Association.

Kevin Leech, Director said:

"I am very happy that the Board have secured the services of such a high profile gaming industry expert and I take great pleasure in David taking over the Executive Chairmanship of the company".

Paul Barnes, Chief Executive said:

"The appointment of David Boden to the Board is a very significant milestone in our evolution as a multi-channel branded gaming operator. In addition to his many achievements, David has a strong profile within the financial investment community. It will be a great pleasure to be working closely with David taking Devilfish Gaming plc to the next level"

David Boden, Executive Chairman said:

"I am delighted to be joining Devilfish Gaming plc. Devilfish.com is a highly innovative online gaming brand with an extremely competent management team. It has considerable potential to build on the firm foundations that already exist and I look forward to helping the team realise that potential."

About Devilfish Gaming Plc

Devilfish Gaming plc takes its name from the well known poker professional David "Devilfish" Ulliott, who is active in promoting the business. Ulliott is one of Europe's best known and most recognised poker players and in 2007 had his most successful year ever on the poker tournament circuit leading to his winning the prestigious Card Player European Player of the Year award.

The company is publicly quoted, having floated on London's PLUS market in March 2008. The company does not accept wagers from the U.S."

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