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For Immediate Release

Go on, be a Devil! Devilfish Poker relaunches on new network today

Dave “Devilfish” Ulliott’s online poker room celebrates new home with sign up bonus up to €666, daily “Hellacious” freerolls, a bad beat jackpot, and €100,000 monthly guaranteed game

DevilfishPoker.com today relaunches on the Entraction network (formerly 24hNetwork) with a host of promotional activities including a sign up bonus of 150% up to €666, a daily €666 freeroll, a cash game bad beat jackpot, and a monthly €100,000 guaranteed tournament.

CEO of Devilfish Gaming PLC, Paul Barnes said, “After months of hard work we’re really excited about the all-new DevilfishPoker.com. Entraction is a very successful network with outstanding software, we’ve redesigned our website with a contemporary look and feel, and now offer poker players one of the top playing environments and communities on the web.”

Dave “Devilfish” Ulliott, ambassador for the site said, “I can’t wait to get stuck in to playing at my new home. No doubt there’ll be a few guys out there who think they can take on the Devilfish and win but I’ve got news for ‘em: come and have a go if you think you’re good enough!”

Details of the launch promotions* include:

- 150% First Deposit Bonus up to €666
- Daily “Hellacious” freeroll with €666 prizepool
- Daily “Beelzebub Breakfast” and “Lucifer’s Lunch” freerolls
- €100,000 guaranteed tournament on the last Sunday of each month. Players can buy-in directly for €200 or qualify from €2 - €20
- “Bad Beat” Jackpot - losing hand receives 40% of Jackpot, winning hand receives 20%, all players dealt cards split 20% and 20% is kept back for the new Jackpot

Further details of the launch promotions can be found on the Promotions page at DevilfishPoker.com. DevilfishPoker.com now offers a choice of two online poker rooms and two casinos.*Terms and Conditions Apply

About Devilfish Gaming

Devilfish Gaming takes its name from the well known poker professional David “Devilfish” Ulliott, who is active in promoting the business. Ulliott is one of Europe’s best known and most recognised poker players and in 2007 had his most successful year ever on the poker tournament circuit leading to his winning the prestigious Card Player European Player of the Year award. The company is publically quoted, having floated on London’s PLUS market in March 2008. The company does not accept wagers from the U.S.

Ends

For further information please contact brendan@devilfishgaming.com